

Wealth of Health

Obtaining complete physical, mental, and social well-being

TRIANGLE
ASIAN
AMERICAN
HEALTH FAIR
2008

Promoting Healthy Initiatives for Asian
American Communities in North Carolina



*Data is credited to the 2000 Census report from the US Census Bureau.

Why an Asian American Health Fair in North Carolina?

Asian Americans are the fastest growing minority group in N.C.

The 2000 Census underscores two characteristics of the Asian Pacific American (APA) community that have distinguished it for several decades: growth and diversity. In April 2000, the APA population was nearly 12.5 million, or 4.5 % of the total U.S. population. This was up from 7.3 million and 3 % of the U.S. population in 1990.

While Asian Pacific Americans make up a small number (1.4 %) of North Carolina residents, they are the fastest growing segment in the Tarheel state. In a decade, from 1990 – 2000, the number of APAs grew at a rate of more than

144% from 53,000 to more than 129,000 people. More than 87 % of Asian Americans nationally have high school degrees and 50% have bachelor's degree or higher level of education. The median household income in 2004 for APAs was \$57,518, the highest among all race groups. Today, more than one-third of the Vietnamese American population lives in the South, as do more than one-fifth of the Indian and Korean American populations.

Despite having the highest median family and household incomes and being the best educated among ethnic groups in the U.S., Asian Pacific Americans face a number of health disparities and specific health risks. On the surface, it appears APAs have achieved much; the 2000 Census and other data support this impression. However, Asians' individual

more than 10% behind that of non-Hispanic whites (Native Hawaiians and (per capita) income lagged more than 10 % behind that of non-Hispanic whites (Native Hawaiians and Pacific Islanders were 40 % lower). And a large part of APAs live in expensive urban areas. While newly arrived Asians with technical backgrounds and more post-graduate

When & Where

Date: Sept. 20, 2008

Time: 10:00 AM. - 5:00 PM.

Place: Colonial Baptist Church

6051 Tryon Road

Cary, NC, 27518

www.colonial.org

TAA Health Fair



2008

The N.C. Office of Minority Health and Health Disparities has conducted statewide studies of minority health but has not yet directed any resources to the growing Asian Pacific American population. According to a recent study by the census department, for the period between 1999 and 2002, heart disease, cancer, stroke, and chronic respiratory diseases were four leading causes of death among Asian Pacific Americans population. Join Asian American community based groups in the Triangle, North Carolina, as we deliver the third annual health fair with literature, exhibitors, speakers, screenings, and demonstrations geared for Asian Americans in our area.

Program Events

For the last 2 years, event was attended by more than 1000 families from through out NC. There were 65 exhibitors and scores of health professionals and doctors who donated their time and expertise in addressing hot topics, answering questions, and providing literature in Asian languages and English. This third annual event promises to offer more services to the community.

Health Talks

Diseases

Heart & Lung
Diabetes
Liver Disease
Cancer
Eye Care
Internal Medicine

Services

Health, Life, LTC Insurance
Living Wills &
Asset Preservation
Mental Health
Reproductive Health
Assisted Living
Acupuncture
Emergency Response

Demonstrations

Nutrition & Fitness

Tai-Chi
Kung Fu Demonstration
Exercise
Healthy Cooking
Physical Therapy

Safety

Emergency & Rescue
911 Emergency Response
Children's Health
Emergency Preparedness
CPR & First Aid
Survival Skills
Fire Safety

Exhibits

Services

Screenings
Hospital care
Medical Clinics
Dental Offices
Vision Care
Eastern Medicine

Government

State Health Services
Emergency Management
Dept. of Environment. & Natural Resources

Professional

Nurses Associations
Domestic Violence Insurance Referrals

education have been allowed to immigrate to highly technical jobs, many Asians remain impoverished, unemployed, less educated and under served by American institutions.

In the last decade, some major shifts occurred in APA population concentrations. APAs moved out of traditional stronghold states like Hawaii, California and New York, to greener fields like Georgia, Nevada, and North Carolina - driven out by high costs of living or lured by jobs and other opportunities.

Asian American Health Needs and Service Gaps

Nationally, the White House Commission on Asian Americans and Pacific Islanders produced a report on health concerns among Asian Americans and Pacific Islanders (collectively called AAPIs). The Commission reported several health disparities. Cancer and cardiovascular disease are the two leading causes of death for AAPIs in the U.S. Cancer is the leading cause of death for Asian American women and Asian American women have the lowest cancer screening rates and are thus diagnosed at later stages of cancer.

AAPIs account for more than half of the 1.3 million chronic hepatitis B cases and half of the resulting deaths in the U.S.

Event Description

The primary goals for this health fair are:

- To provide information about top health concerns affecting Asian Americans.
- To promote services offered by Asian American care professionals.
- To highlight specific Asian American Health needs, data gaps, and service gaps.

The 2008 Triangle Asian American Health Fair will consist of Educational sessions of 45-60 minutes in length on topics including those of greatest importance to Asian Americans like cardiovascular health, hepatitis, SARS, bone marrow registry, mental health, dental health, women's reproductive health, diabetes, and other issues relating to elder care, osteoporosis, Eastern medicine, and exercise.



We anticipate an audience of more than 2500 attendees in a 5-6 hour period. From past experience, we expect that 80 % of attendees will be Asian Americans ranging in age from 6 to 60 with a mean age of 40. Most Asians are fluent in English. Literature and staff who can speak in Chinese, Vietnamese, and Korean are desirable. Multi-lingual Fair volunteers will be assigned to the floor for assistance and to provide translation.

Together we can make a difference...



Exhibitor Information

The Fair will also have an Exhibit hall with 50 or more tables or booths for education & outreach organizations who share information about health conditions and services. In past years, Duke Raleigh Hospital and individual health care providers showcased available programs and resources, offered health screenings like blood pressure check, lung function, glucose, cholesterol, diabetes, bone density, and more. Fair organizers encourage exhibitors to bring multi-lingual printed materials and sample products for people to take home. Additionally, volunteer translation to Mandarin, Korean, Japanese, Vietnamese, and Hindi are available for individuals or groups who need translation.

Exhibits will be complimentary to not-for-profit organizations and outreach programs. Each exhibit should be staffed the entire duration of the fair with one or more knowledgeable representatives. Each exhibitor will be given a 6 or 8-foot long table and two chairs and a 10'x10' space for a table top display. For-profit organizations will receive the same equipment and space for a fee of \$50.

Exhibitors will be able to access the space up to two hours before the start of the event. Fair volunteers will be ready to provide the necessary assistance to help move large displays, materials or other items. If additional time is needed, please indicate on the appropriate form provided.

Materials in English will be fine for most attendees. However, materials translated into Chinese, Korean, Tagalog, and Vietnamese will be useful, enhance your display, and draw more attendees to your exhibit.

Most attendees will expect that all information, sample products, and

services will be given for free. If there are items that you wish to sell, please contact the Project Manager in advance to discuss.

A limited number of volunteers from the Philippine Nurses Association will be on hand to offer assistance to health providers at the booths. To request their assistance, please indicate this in your exhibit confirmation form so the Clinical Volunteers Manager onsite can make arrangement.

Come Join Us

We had a great inaugural event in 2006, another successful year in 2007 and would like 2008 to be bigger and better. There are many areas in which resources are needed. Whether you can be a corporate sponsor making monetary or resource contribution, a small business that wants to participate to promote health awareness, or an individual who just wants to volunteer; this event would not be possible without your help.

Our Wish List

If you can help with the following items or know of anyone who may be able to, please don't hesitate to contact us.

- Funding to underwrite the costs and overhead expenses.
- Health and medical information in Asian languages.
- Trained translators.
- In-kind support for signage, publicity, volunteer rewards, refreshments.

Help Needed

Events like this are for the benefit of the community, in providing education and access to information otherwise not available anywhere else. Sponsors provide the resources that make this event possible.

Why Sponsor?

Sponsors will have access to a demographic and a segment of the population that is underserved. The economic opportunity as well as "good will" opportunity in this event will have considerable "return on investment."

Sponsors

Without sponsorship, this event simply cannot happen. Your generous financial support will guarantee the success of this event. For a contribution of \$250 or more, we will provide exhibit space at the fair and the ability to post banners at the venue. But contributions in any amount will be greatly appreciated.

Guest Speakers

Our speakers are cordially invited and We can only offer our sincere thanks and appreciation for their volunteer service to the community. We are seeking experienced medical professionals and specialty doctors or care givers to talk about prevalent diseases affecting Asian Americans.

Personal Contributors & Volunteers

Individuals can support this health fair by serving on the planning committee or volunteer on the day of the fair. Our volunteers will be given 2-3 hour shifts to help with manual labor (moving tables and chairs), greeting fair attendees, or translating from English to alternative languages and vice versa.

You can help!

Contact Us:

Phone: 919-434-1210

Email us:

taahf2008@gmail.com

Visit us at:

www.aac-nc.org/healthfair2008

Triangle Asian American Health Fair 2008

The Triangle Asian American Health Fair is represented by people with different backgrounds coming together for the benefit of the larger community. We owe thanks to the following non-profit organizations and hospitals for their support, contribution and sponsorship of the health fair.

101 Lounge
www.101raleigh.com

American Red Cross
www.redcross.org

Cary 35 Restaurant

Chinese American Friendship
Association
www.cafanc.org

Duke Raleigh Hospital
www.dukeraleighhospital.com

Grand Asia Market
www.grandasiamarket.com

LIFE IN ENGLISH

National Association of
Asian American Professionals
www.naaao-nc.org

NC Chinese Business
Association
www.nc-cba.org

Philippine Nurses Association NC
www.pna-nc.org

State Farm – Sean Pan agency
www.statefarm.com

The China Star
www.chinastaronline.com

Triangle Association of Chinese
American Medical Professionals

Triangle Area Chinese
American Society
www.nctacas.org

WakeMed
www.wakemed.org



About Us

The Triangle Asian American Health Fair of North Carolina is organized by volunteers from a network of non-profit, non-political Asian American organizations in North Carolina. With an extensive history of service to members and deep professional and social networks, the collection of organizations represents the main conduit of reaching the Asian American population in the Triangle.

Mission

The main mission of the Triangle Asian American Health Fair is to improve the lives of Asian Americans living in North Carolina. Our goal is to deliver information

and awareness to the community by bringing together health professionals to provide community service on issues related to health, wellness, and safety.

Experience

With our extensive knowledge of cultural and language issues, membership support, and collective experience with event planning, we are well positioned to deliver a successful, well-attended Asian American health fair. One of the event hosts has been a non-profit organization leading such events for nearly 30 years.

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